



Stellenbosch
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Chair in Plant Health



Agri-Leadership (Industry)

Presenter: Pieter Strauss

Pieter is a Chartered Accountant (CA) with more than 30 years' experience in corporate finance, risk management and project finance. He was a partner and director at PwC and is currently chairperson of various audit committees, lectures in finance and is a trustee of various large agricultural businesses.

Presenter: Verity Price

Presenting Coach, Accredited Speaker, 2021 World Champion of Public Speaking, Activating Improved Communication, Optimism and Innovation in organisations.

Presenter: Wilfred Reynolds

Wilfred has a degree in Agricultural Management and very successfully ran a family beef farming enterprise in KZN for 16 years, winning a prize from the Estcourt Conservation District for his excellent veld management.

In 1999 he sold up the farming operation to devote the rest of his life to developing people.

He moved to Cape Town to do Public Relations work for an NPO based in Khayelitsha. Four years later he moved on to work as a freelance training facilitator, and now has 20 years of experience in facilitating training workshops of various kinds, focussing on Leadership Development and Management skills.

Presenter: MC Botha

MC is the current Head of the Postgraduate Diploma in Project Management and the MBA Project Management. He has vast practical experience in project management and was responsible for the development of short courses from Foundational to Advanced level. His focus during the Agri Leadership course will be on Project Principles for an Entrepreneurial Mindset.

Course content:

Stellenbosch University's Agri-Leadership online short course aims to develop the leadership potential of current and future leaders, managers and mentors. The course will enhance your professional growth and development in the agribusiness environment.

Programme for Week 1

- Finance for Non-financial Managers
- Project Management

Programme for Week 2

- Strategic leadership
- Coaching & Mentorship
- Effective Communication
- Conflict Resolution
- Emotional Intelligence
- Change Management
- Time Management
- Plus strategic conversations with industry leaders

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Successful participants will gain the edge, increasing their professionalism and their employability.

Presenting type: Online

Time: 8-12 July & 15-19 July 2024 | 9:00-13:00

Price: R12 800 for Industry

For more information and registration:

Lorette de Villiers - lorette@sun.ac.za • 0829211945

agritraining.co.za

[Click here to register for the course](#)